Exhibit 1

civolution

earch Q

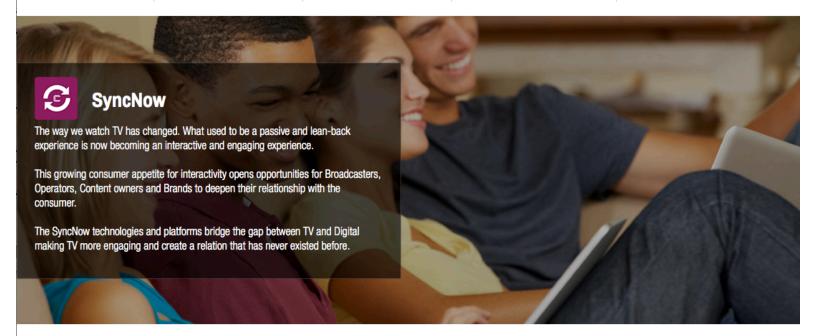
WHO WE SERVE >

SOLUTIONS ~

NEWS & EVENTS ✓

CLIENTS & PARTNERS >

ABOUT US V



LATEST NEWS



SYNCNOW BY CIVOLUTION: VIDEO

SyncNow is the multi-award winning and widely deployed ACR (automatic content recognition) solution. It enables real-time identification and second-accurate synchronization between broadcast, on-demand, recorded content and interactive applications on companion devices.

WATCH NOW >



TV-SYNCED ADS – CEO INTERVIEW: VIDEO

Alex Terpstra, CEO Civolution talks about TV Synchronized Advertisements.

WATCH NOW >

APPLICATIONS

TV SYNCED ADS

SECOND SCREEN SYNC

SMART TV

TV Synced Ads

FEATURES

- · Powerful and easy to implement advertisement detection
- Real-time identification of TV commercials ("trigger-as-a-service") on largest monitoring footprint of 2200+ channels, 60+ countries
- Enables digital ad deployment within seconds of identified TV spot [50,000+ TV commercial database; identifies 500,000+ commercials worldwide each day]
- Inter-operable with all direct and programmatic/RTB digital ad platforms

BENEFITS

- Bridges gap between TV & digital platform amplifying effectiveness of both
- Create cross-platform campaigns that harmoniously sync together for a multi-tasking demographic such as millennials
- Capture your target audience by reaching them on all digital interfaces and devices for those going online during commercials
- Get better yield out of your digital buys by having intelligence on television broadcasts that can complement your brands

FEATURES & BENEFITS

HOW IT WORKS

CASE STUDIES

EQUIPMENT AND SOFTWARE

WATERMARKING

SyncNow Promedia Plugin

The SyncNow Promedia plugin is a software solution optimized for easy integration within post-production facilities.



DOWNLOAD SPEC SHEET

SyncNow - SDI Live Embedder

This robust and standalone hardware-based solution allows for easy integration within any live feed including production and playout centre workflows.

More info about Axon solutions can be found at www.axon.tv



DOWNLOAD SPEC SHEET

SyncNow Live AES Box

This robust and standalone hardware-based solution allows for easy integration within any live feed, including production and playout centre workflows.

More info about Axon solutions can be found at www.axon.tv



DOWNLOAD SPEC SHEET

SyncNow File Embedder Suite

The SyncNow File Embedder Suite is a software solution optimized for easy integration within post-production facilities.



DOWNLOAD SPEC SHEET

FINGERPRINTING

SyncNow Fingerprint Generation Suite

The SyncNow Fingerprint Generation Suite is a software solution to generate reference fingerprints (including associated metadata) and is optimized for easy integration within content creation workflows.

SyncNow Fingerprint SDK

The SyncNow Fingerprint SDK is a software solution for Mobile app development. The Fingerprint SDK consists of libs and API for automatic content recognition on connected devices.

TV SYNCHRONIZED ADS

Real-time ad recognition and triggering

Our platform automatically identifies commercials on TV in real time and at scale.

We use our global TV monitoring network to actually scan the broadcast video for advertisements as they air on TV (2). Civolution operates a sophisticated ad harvesting process to keep the TV advertisement database up-to-date at all times (1).

Upon identification of the ad the system sends a trigger to the agencies' bidding and ad placement platforms (3). These platforms then bid in real time for inventory on social, mobile and online

Within seconds of an ad airing on TV a TV-synced ad appears on the consumer digital screen (social, mobile, online). No need for a special app, no need to push buttons.



DOWNLOAD SPEC SHEE

ABOUT US	SOLUTIONS	WHO WE SERVE	NEWS & EVENTS	CLIENTS & PARTNERS	INTERESTED IN A DEMO?
About Us	NexGuard - Protection	Partners	News	Partners	
Management	NexTracker - Measurement	Government / NGOs	Events	Clients	CONTACT AN EXPERT
Investor Relations	Teletrax - Tracking	Consumer Electronics		Testimonials	
Awards	SyncNow - Interaction	SocialTV / Second Screen		Industry Associations	
Careers		Advertising			
Contact & Support		Operators / MVPD / OTT			GET IN TOUCH WITH US
		Networks / Broadcasters			000
		News & Sports			
		Film & Television			
© 2014 Privacy P	Policy Terms of Use				